/ PRODUCT CATALOG 2013 /

VIPER®

NO ONE DARES COME CLOSE®

CAR CONNECTED

REMOTE START, SECURITY AND CONVENIENCE SYSTEMS

VIPER SMARTSTART

XPRESSSTART

XPRESSSTART | ONE

VIPER

SMART**START**

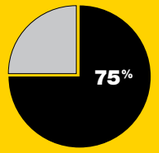
www.viper.com
800•876•0800

A HUGE MARKET OPPORTUNITY

Viper SmartStart – the Market Leader

Smartphones lead traditional phones

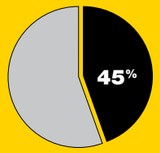
More consumers now own a smartphone than traditional phones, and it is estimated 75% of the US will have a smartphone by 2015.



Motivated consumer

45% of smartphone owners are interested in Viper SmartStart technology.

J.D. POWER AND ASSOCIATES®



Clear leader

With over 99% market share, Viper SmartStart created the category and continues to be the clear leader. Let us show you what's next with Viper SmartStart!

CONNECTING WITH YOUR CUSTOMERS

Do you have a smartphone? What is your coolest app?

Two easy questions that you need to ask every customer that walks into your store. Once a consumer sees Viper SmartStart in action it is hard to say no.

The best part, it is FREE. Over 2 million consumers have taken Viper SmartStart for a test drive with great free features:

Viper Motor Club

Parking Meter

SmartPark

Code Reader

Do all your employees have Viper SmartStart?

The best way to market Viper SmartStart in your store is to ensure each of your employees has a Viper SmartStart on their car. Directed offers a great employee purchase program. Please contact your Directed Sales Manager for an in-store training and details on our employee purchase program.

Follow us on:

ONE OF THE YEAR'S

AMAZING APPS

–APPLE

HOW CAN YOU SAY NO TO A FREE APP?

SMARTSTART SOLUTIONS FOR EVERY CUSTOMER

www.viper.com
800•876•0800

VIPER SMARTSTART BLUETOOTH® Module

VSM50BT **Bluetooth**

Service Plan**
N/A

Features:
Keyless Entry
No service plan required
Works up to 100ft

Applicable Smartphones:
3.0 3.0

VIPER SMARTSTART

VSM200 **SmartStart**

Service Plan as low as**
$2.75/Month (3-year commitment)

Features:
Keyless Entry
Control your car from virtually anywhere
Free roadside assistance

Applicable Smartphones:
3.0 3.0 2.0

VIPER SMARTSTART GPS

VSM250 **SmartStart GPS**

Service Plan as low as**
$5.00/Month (3-year commitment)
Premium Plan as low as**
$5.56/Month (3-year commitment)

Features:
Keyless Entry
Control your car from virtually anywhere
Free roadside assistance
Stolen vehicle tracking

Location Services:

Safety Monitoring:
Available with Premium Plan Only**

Applicable Smartphones:
3.0 3.0

*Additional parts and labor may be necessary for your vehicle. Ask your installer for details.
**Prices and features are subject to change. Visit www.directed.com/smartstart for details.

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BlackBerry® and related marks and logos are owned by Research In Motion Limited and are registered and/or used in the U.S. and elsewhere. Used under license from Research In Motion Limited. Viper SmartStart is a product from Directed and has not been authorized, sponsored, or otherwise approved by Research In Motion Limited.
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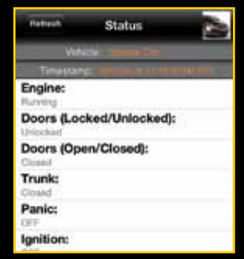
GET FAMILIAR WITH ALL THE FEATURES

SmartSchedule
Triangulates scheduling, weather and location data to generate predictive start reminders.

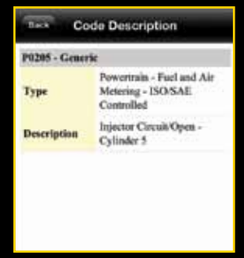


Status and Confirmation Reporting
Is your trunk open? Real-time car status and true 2-way connectivity.

Bluetooth
One app controls both Viper SmartStart modules seamlessly.

Start Your Car Using Siri!
Start, lock, or unlock your car automatically when you launch it with Siri.

Power User Mode
Send a command to your car faster than ever.



Diagnostic Trouble Codes
Diagnostic codes, right on your smartphone.

Auxiliary Channels
Customize and control the look & feel of two auxiliary channel buttons on the Viper SmartStart home screen.

Notification Management
Manage Smart Alert delivery options from your smartphone. Program SMS and email notification settings in one convenient place.

BLUETOOTH

Bluetooth is the affordable way to Viper SmartStart your car. Use your smartphone as a local transmitter or as a standalone keyless entry.

VIPER SMARTSTART

Start and control your car from virtually anywhere with your smartphone.

VIPER SMARTSTART GPS

Start, control, and locate your car from virtually anywhere with your smartphone.

LET YOUR

CUSTOMERS CHOOSE

HOW THEY CONTROL THEIR CAR

YOU CHOOSE

THE RIGHT INSTALLATION SOLUTION

www.viper.com

800•876•0800

WHAT IS XPRESS**START**?

XPRESS**START** is the little secret that's making a big difference

Directed XPRESS**START** is the new digital technology, which includes the XPRESSKIT DBALL, that saves huge amounts of installation time per vehicle. XPRESS**START**'s configurable hardware and easy three-step installation process create such an efficient solution, you will get more cars through the bay than ever before.

Welcome to the future

Directed XPRESS**START** is the new digital solution that significantly saves installation time and provides a more reliable connection to the vehicle.

You can use the same XPRESS**START** system hardware for both RSR and RXT solutions.

RSR REMOTE START READY — RSR is a function that enables the DBALL interface module to completely remote start the car on its own. No need for an aftermarket or OEM remote starter. Everything you need in a single box.

RXT RANGE EXTENDER READY — RXT upgrades the range control on certain models already equipped with existing factory remote start systems.

Everything your installer needs in one simple kit

Saving time is all about keeping it simple. Directed XPRESS**START** kits remove the guess work when configuring your remote start systems, while still offering several key options for a wide range of push-to-start vehicles.

XPRESS**START**

WHAT IS XPRESS**START** | ONE?

Work smarter not harder

The true convergence of security, remote start and interface is finally here. The new Directed XPRESS**START** ONE merges digital and analog technologies into an innovative and universal digital platform. Using this easily installed unit, you can now build any type of remote start and vehicle security system your customers can dream up in virtually any vehicle they drive into your bay. With unprecedented flexibility, simplified inventory and advanced web configuration, XPRESS**START** ONE is the ultimate integrated interface.

Digital Platform

DBALL
No longer a separate stand-alone module, DBALL technology is built right in!

Analog Platform

Remote Start and Security System
Fully featured systems with fewer wires, fewer parts, and faster installation times!

XPRESS**START** | ONE

Universal Digital Platform
The best of both worlds, brought together in this sleek and elegant new system.

	Traditional (Analog)	XPRESS**START** | ONE (Analog and Digital)	XPRESS**START** (Digital Only)
Remote Start Systems	X	X	X
Security with Remote Start Systems	X	X	
Security Systems	X		
Interface	**Not included**	**Built-in**	DBALL
SmartStart Compatible	Yes	Yes	Yes
Manual Transmission	X	X	

XPRESS**START** | ONE **is your simple and streamlined solution**

RF Compatibility

The first complete analog/data remote start system or hybrid security and remote start system to feature RF compatibility.

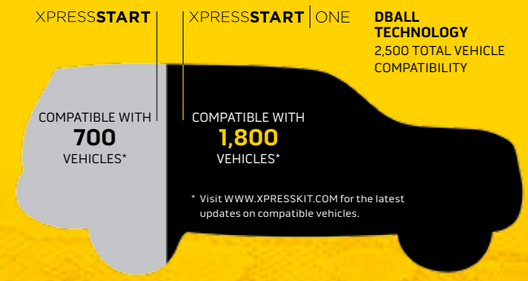
Minimal Inventory

XPRESS**START** ONE can be used for all remote start or hybrid security/remote start systems, differentiated by brand and price point.

Viper SmartStart Compatible

The complete line is compatible with iPhone, BlackBerry, and Android smartphones.

XPRESS**START** solutions lead the industry in vehicle compatibility.



Simplifies Installation and Configuration — XPRESS**START**

In just three easy steps, Directed XPRESS**START** is up and running.

1 CHECK
Confirm that the vehicle is Directed XPRESS**START** compatible, and which configuration you prefer.*

*Visit WWW.XPRESSKIT.COM for the latest updates on compatible vehicles.

2 HARDWARE
Select the right system hardware solution for your installation.

3 CONFIGURE
Configure the system with Directed's Online Program Tool at: WWW.XPRESSKIT.COM

CONFIG WIZARD Does It All, Better, Faster and Easier — XPRESS**START** | ONE

Visit WWW.XPRESSKIT.COM and with four simple steps you're finished!

1 SELECT YOUR VEHICLE MAKE & MODEL
Thousands to choose from

2 SELECT YOUR FIRMWARE OPTIONS
New vehicles added every day

3 SELECT YOUR SYSTEM OPTIONS
Remote start or security/remote start

4 SELECT YOUR REMOTE TRANSMITTER
And that's it!

SECURITY AND REMOTE START SYSTEMS

www.viper.com
800•876•0800

HD 2-Way
Responder Security and Remote Start

SST one mile range**
Color OLED display with 65k colors
Active temp check
* Additional parts and labor may be required.

5904V

COMPATIBLE

LC3 2-Way
Responder Security and Remote Start

SST one mile range**
Priority icon map with 20% larger display
Active temp check
* Additional parts and labor may be required.

5704V

5710V XPRESS**START** | ONE

COMPATIBLE

LE 2-Way
Responder Security and Remote Start

SuperCode range up to 2,000ft**
GhostLight indicators
Temp check
Active temp check
* Additional parts and labor may be required.

5204V

5210V XPRESS**START** | ONE

COMPATIBLE

1-Way
Security and Remote Start

SuperCode range up to 2,000ft**
Active temp check
Includes companion remote
* Additional parts and labor may be required.

5104V

5110V XPRESS**START** | ONE

COMPATIBLE

VIPER SMART**START**
Security and Remote Start System

Combines classic Viper performance with Viper SmartStart smartphone control at an attractive price

Adds 2-way functionality via Viper SmartStart app, with security Smart Alerts, command confirmation and other Viper SmartStart features.

Complete security and remote start system with one 4-button remote

* Additional parts and labor may be required.

VSS5000

SMART**START**

** Range, based on line-of-sight, unobstructed testing in ideal conditions. Actual range will vary due to local conditions, including but not limited to environment, terrain, physical obstructions, vehicle location and orientation, interference and other possible impediments.

VIPER SMART START
Start, locate or control your car from virtually anywhere with your smartphone.

XPRESS**START**

ANALOG & DIGITAL SOLUTIONS
Digital technology, modular and universal hardware, and the easy-to-use Online Program Tool make XPRESS**START** the most efficient, cost-effective and time-saving remote start solution available.

XPRESS**START** | ONE

DIGITAL SOLUTIONS
The new Directed XPRESS**START** | ONE merges digital and analog technologies into an innovative and universal digital platform. The ultimate integrated interface solution.

SECURITY SYSTEMS

www.viper.com
800•876•0800

LCD 2-Way
Responder Security System

SuperCode range up to 2,000ft**
Rechargeable battery
Priority icon map with 20% larger display
24-channel security system
SuperCode technology
Onboard door lock relays
Flex relays and light flash
4 auxiliary channels
Horn Honk*
* Additional parts and labor may be required.

3303V

COMPATIBLE

LED 2-Way
Responder Security System

SuperCode range up to 2,000ft**
GhostLight indicators
24-channel security system
SuperCode technology
Onboard door lock relays
Flex relays and light flash
4 auxiliary channels
Horn Honk*
* Additional parts and labor may be required.

3203V

COMPATIBLE

2-Way
Responder Security System

Up to 1/4 mile range**
3-channel security and keyless entry system
Clone-Safe® Code-Hopping®
2 auxiliary outputs
* Additional parts and labor may be required.

3305V

COMPATIBLE

1-Way
Security System

Up to 1/4 mile range**
6-channel security and keyless entry system
Clone-Safe® Code-Hopping®
On-board door lock relays
Dome Light Supervision – On-board relay
Retained accessory power
5 auxiliary outputs
Horn Honk
* Additional parts and labor may be required.

3102V

COMPATIBLE

1-Way
Security System

Up to 1/4 mile range**
3-channel security/keyless entry system
Clone-Safe® Code-Hopping®
Comfort Closure
2 auxiliary outputs
* Additional parts and labor may be required.

3105V

COMPATIBLE

KEYLESS ENTRY

1-Way
Keyless Entry System

Up to 1/4 mile range**
Includes two 4-button remotes
Ignition-controlled door locks
Panic/car locator*
Interior light illumination*
Comfort Closure*
2 auxiliary outputs
2nd Unlock output*
Limited Lifetime Warranty
* Additional parts and labor may be required.

211HV

COMPATIBLE

** Range, based on line-of-sight, unobstructed testing in ideal conditions. Actual range will vary due to local conditions, including but not limited to environment, terrain, physical obstructions, vehicle location and orientation, interference and other possible impediments.

VIPER SMARTSTART
Start, locate or control your car from virtually anywhere with your smartphone.

XPRESSSTART

ANALOG & DIGITAL SOLUTIONS
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XPRESSSTART | ONE

DIGITAL SOLUTIONS
The new Directed XPRESS**START** | ONE merges digital and analog technologies into an innovative and universal digital platform. The ultimate integrated interface solution.

REMOTE START SYSTEMS

www.viper.com
800•876•0800

LC3 2-Way
Responder Remote Start /Keyless Entry

SST 1-mile range**
Rechargeable battery
Priority icon map with 20% larger display
24-channel security system
SuperCode Technology
Onboard door lock relays
Flex relays and light flash
4 auxiliary channels
Horn Honk*

* Additional parts and labor may be required.

4704V

4710V XPRESS**START** | ONE

4708V XPRESS**START**

COMPATIBLE

LE 2-Way
Responder Remote Start / Keyless Entry

SuperCode range up to 2,000ft**
GhostLight indicators
24 channel security system
SuperCode technology
Onboard door lock relays
Flex relays and light flash
4 auxiliary channels
Horn Honk*

* Additional parts and labor may be required.

4204V

4210V XPRESS**START** | ONE

4208V XPRESS**START**

COMPATIBLE

2-Way
Responder One Button Remote Start

SuperCode range up to 2,000ft**
Remote start system
Unlock while running*
Horn Honk*

* Additional parts and labor may be required.

4203V

4211V XPRESS**START** | ONE

4218V XPRESS**START**

COMPATIBLE

1-Way
Remote Start System

SuperCode range up to 2,000ft**
4 auxiliary channels
Comfort Closure*
Horn Honk*
XPRESSPORT™

* Additional parts and labor may be required.

4104V

4110V XPRESS**START** | ONE

4108V XPRESS**START**

COMPATIBLE

1-Way
Remote Start

Up to 1/4 mile range**
Bitwriter programmable for easy configuration
Superhet receiver for great range
Lock, unlock, trunk release and remote start
XCR relays onboard
Timer mode
Keyless entry

* Additional parts and labor may be required.

4103V

4110V XPRESS**START** | ONE

ESP X9 PLUS

VIPER SMARTSTART
Remote Start System

Adds 2-way functionality via Viper SmartStart app, with security Smart Alerts, command confirmation and other SmartStart features.

Unlimited range
Auxiliary channels

* Additional parts and labor may be required.

VSS3000

SMART**START**

**Range, based on line-of-sight, unobstructed testing in ideal conditions. Actual range will vary due to local conditions, including but not limited to environment, terrain, physical obstructions, vehicle location and orientation, interference and other possible impediments.

VIPER SMARTSTART
Start, locate or control your car from virtually anywhere with your smartphone.

XPRESS**START**

ANALOG & DIGITAL SOLUTIONS
Digital technology, modular and universal hardware, and the easy-to-use Online Program Tool make XPRESS**START** the most efficient, cost-effective and time-saving remote start solution available.

XPRESS**START** | ONE

DIGITAL SOLUTIONS
The new Directed XPRESS**START** | ONE merges digital and analog technologies into an innovative and universal digital platform. The ultimate integrated interface solution.

PRODUCT FEATURES

		Security and Remote Start				Security					Remote Start					Keyless Entry
		5904V	5704V	5204V	5104V	3303V	3203V	3102V	3305V	3105V	4704V	4204V	4104V	4103V	4203V	211HV
Transmitter	Priority User Interface - 4 AUX, 24 Functions	•	•	•	•	•	•				•	•	•			
	Receiver Channels	24	24	24	24	24	24	6	3	3	24	24	24	3	2	3
	Receiver Technology	Responder SST	Responder SST	SuperCode	SuperCode	SuperCode	SuperCode	XR+	Responder	XR+	Responder SST	SuperCode	SuperCode	XR+	SuperCode	HF
	18 Quintillion Codes/Clone-Safe Code Hopping®	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Range Extender Antenna	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Priority 2-Car Operation	•	•	•	•	•	•				•	•	•			
	Replacement 2-Way Transceiver Part Number	7941V	7752V	7254V		7351V	7254V		7354V	7145V	7752V	7254V			7211V	
	Replacement 1-Way Transmitter Part Number	7654V	7654V	7152V	7153V	7152V	7152V	7145V	7145V	7145V	7654V	7152V	7153V	7145V		474V
Convenience/Installation	XPRESSPORT Vehicle Interface Dock	•	•	•	•						•	•	•			
	D2D Interface Serial Port	•	•	•	•	•	•				•	•	•			
	Integrated CAN Vehicle Interface															
	Control Center Valet and Switch in Antenna	•	•	•	•	•	•			•	•	•	•	•		B
	Parking Light Flash	Flex Relay	Flex Relay	Flex Relay	Flex Relay	Flex Relay	Flex Relay	Flex Relay	B	B	Flex Relay	Flex Relay	Flex Relay	B	•	B
	Power Door Locks	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(+/-)	(-)	(-)	(+/-)
	Sensor Adjustable from Remote	•	•	•	•	•	•	•								•
	Door Lock Pulse Duration 0.4/0.8/3.5 sec.	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Power Trunk, Channel 2 Output	•	•	•	•	•	•	•	•	•	•	•	•	•		•
	Single/Double Unlock Pulse	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Unit Will Accept How Many Remotes	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
	Ignition-controlled Door locks On/Off	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Active/Passive Locking	•	•	•	•	•	•	•	•	•	•	•	•	•		•
	Remote Valet®	•	•	•	•	•	•	•	•	•	•	•	•	•		
	Silent Mode	•	•	•	•	•	•	•	•	•				•		•
	Bitwriter™ Programmable	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	ESP™ Owner Recognition	•	•	•	•	•	•	•	•	•	•	•	•	•		•
	Domelight Supervision Output	•	•	•	•	B	B	B	•	•	•	•	•	•		B
	Second Unlock Output (-)	•	•	•	•	•	•	•	•	•	•	•	•	•		•
	Retained Accessory Power					•	•	•							•	
	Comfort Closure	•	•	•	•	•	•	•	•	•	•	•	•	•		•
	Double Pulse Lock	•	•	•	•	•	•	•	•	•	•	•	•	•		•
Security	Panic	•	•	•	•	•	•	•	•	•	Option	Option	Option	•	Option	Option
	Failsafe® Starter Kill	B	B	B	B	B	B	B	•	•	Option	Option	Option	•	Option	
	Stinger® DoubleGuard® Shock Sensor	•	•	•	•	•	•	•	•	•						•
	GPP Guaranteed Protection Plan	•	•	•	•	•	•	•	•	•	Option	Option	Option	•	Option	•
	Revenger® Six-Tone Soft Chirp Neo Siren	•	•	•	•	•	•	•	•	•						
	Nuisance Prevention Circuitry (NPC™) On/Off	•	•	•	•	•	•	•	•	•						
	Warn Away®	•	•	•	•	•	•	•	•	•						•
	Progressive/Instant Door Trigger	•	•	•	•	•	•	•	•	•				•		
	Vehicle Recovery System®					•	•	•	•	•				•		
	VRS® Enable Via Remote Control					•	•	•								
	Silent Mode2 Sirenless Arming	•	•	•	•	•	•									
	Ignnition-controlled Domelight On/Off	•	•	•	•	•	•	•	•	•						
	Status LED Light	•	•	•	•	•	•	•	•	•						
	High Security Disarm	•	•	•	•	•	•	•	•	•						
	Zone Numbers	5	5	5	5	7	7	7	5	5						
	Zone Identification	Via Remote	Via Remote	Via Remote	•	Via Remote	Via Remote	•	•	•						
	Long Term Event History	•	•	•	•	•	•	•	•	•						
	Active/Passive Arming	•	•	•	•	•	•	•	•	•						
	Chirps On/Off	•	•	•	•	•	•	•	•	•						
	Panic with Ignition On/Off	•	•	•	•	•	•	•	•	•						
	Forced Passive Arming On/Off	•	•	•	•	•	•	•	•	•						
	OEM Security Alert										•	•	•			
	Selectable Siren / Horn Honk Output	•	•	•	•	•	•	•	•	•						
	Siren Duration in Seconds	1-180	1-180	1-180	1-180	1-180	1-180	1-180	1-180	1-180						
	Transmitter Programming Lock/Unlock	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Operator Settings Lock/Unlock	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Transmitter Zap					•	•	•	•	•				•	•	•
	Dedicated (-) Horn Output	•	•	•	•	•	•	•			•	•	•	•	•	
	Disarm w/ Channel 2	•	•	•	•	•	•	•	•	•	•	•	•			
Remote Start	Sensor Shunt Input	•	•	•	•	•	•	•								
	Remote Start™ *	•	•	•	•	Option	Option	Option	•	•	•	•	•	•	•	Option
	Virtual Tach™	•	•	•	•						•	•	•	•	•	
	Manual-Transmission Compatible	•	•	•	•						•	•	•			
	Temp Check	Active	Active	•							Active	•				
	XCR - On-board Start Relays	•	•	•	•						•	•	•	•	•	
	On-board RS Flex Relay	•	•	•	•						•	•	•			
	Engine Checking On/Off	•	•	•	•						•	•	•	•	•	
	Runtime Alert with Runtime Reset	•	•	•							•	•				
	Run Time in Minutes	1-60	1-60	1-60	1-60						1-60	1-60	1-60	1-60	1-60	
	Crank Times 0.6 - 4.0 seconds	•	•	•	•						•	•	•	•	•	
	Remote Start Status Output	•	•	•	•						•	•	•	•	•	
	Factory Disarm	•	•	•	•	•	•	•			•	•	•	•	•	
	Factory Disarm w/ Channel 2 On/Off	•	•	•	•						•	•	•		•	
	Dedicated Factory Re-arm Output	•	•	•	•	•	•	•			•	•	•	•	•	
	Dedicated Defroster Output	•	•	•	•						•	•	•	•	•	
	Turbo Timer	•	•	•	•						•	•	•	•	•	
	Anti-grind	•	•	•	•						Option	Option	Option	Option	Option	
	Built-in Wait-to-Start Timer	•	•	•	•						•	•	•			
	Timer Mode and Smart Start modes	•	•	•	•						•	•	•			
	On-board Thermistor (Temp Check, SmartStart)	•	•	•	•						•	•	•			
	SmartStart Compatible	•	•	•	•	•	•				•	•	•			

Features may vary for XPRESS**START** and XPRESS**START** | ONE as they are dependent on vehicle applications.

For more in formation on XPRESS**START** and XPRESS**START** | ONE turn to pages 6-7 of this catalog.

VIPER®

NO ONE DARES COME CLOSE®

Main Toll Free · 800.876.0800

Customer Service and Technical Support · 800.753.0800

Online Order and Warranty Processing · www.directeddealers.com

Online Technical Support · www.directechs.com

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